

SYSTEM AND METHOD FOR MULTIMEDIA CONTENT COMPOSITION AND DISTRIBUTION

ABSTRACT OF THE DISCLOSURE

5 A system and method are disclosed which allows multimedia content to be delivered to a computer, personal desktop assistant, portable media player, or other electronic device. Such content may include advertisements, and distribution of content may emulate current television and/or radio broadcasts. Content may be encrypted or otherwise secured, and such security may restrict use of some content; examples of such restrictions may include limiting content to specific devices, specific users, or a predefined number of playbacks. Users of the present invention may also indicate a preference for a particular content type or types, and content may be chosen by the present invention based on user preferences. Users may further refine content preferences as content is experienced, thus providing a more enjoyable experience. Users of the present invention may indicate a desire to purchase content or find out more about specific content, and such desires may be recorded for later review or action.